# KSN GOVERNMENT DEGREE COLLEGE FOR WOMEN, ANANTHAPURAMU DEPARTMENT OF COMMERCE ATTAINMENT OF COURSE OUTCOMES



# **B.COM. COMMERCE**

COs, PSOs and POs Mapping

# **PROGRAMME OUTCOMES (POs)**

PO 1	PO 1. Critical Thinking:  1.1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.  1.2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.  1.3. Develop self-critical abilities and the ability to view positions, problems and social issues from plural perspectives.
P0 2	PO 2.Effective Citizenship:  2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.  2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalisation and the ability to understand and resist various kinds of discriminations.  2.3. Internalise certain highlights of the nation's and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernization of the post colonial society.
P0 3	PO 3.Effective Communication:  3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language 3.2. Learn to articulate, analyse, synthesize, and evaluate ideas and situations in a well- informed manner.  3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.
P0 4	PO 4.Interdisciplinarity:  4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.  4.2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.  4.3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.
P0 5	PO 5.Self directed and lifelong learning: 5.1 Acquire the ability to engage in independent and lifelong learning in broad context of socio-technological changes.
P0 6	PO 6.Ethics: Understand and recognised value system, moral dimensions and self responsibility for nation and society. Demonstrate personal and intellectual integrity and academic accountability. Collaborate respectfully with others, individually and in teams.

# **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

The Department of COMMERCE KSN Government Degree College for Women, Anantapur After the successful completion of the B.Com Degree Programme ,the students shall be able to;

PSO 1	. Understand the concepts and techniques of commerce and its application in business environment.
PS0 2	Conceive the ideas on entrepreneurship and develop the skills for setting up and management of business organizations.
PS0 3	Develop the skills and abilities to become competent and competitive in the business world.
PS0 4	Develop the competency to take wise decisions at personal and professional level.
PS0 5	Appraise the impact of other disciplines on the working of business.
PS0 6	To make the students capable of managing the office activities with the help of information technology.

# **COURSE OUTCOMES (COs)**

# **Course Name: Fundamentals of Accounting**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	To develop among the students a conceptual understanding of the fundamentals of financial accounting system and to equip them with	PO1,PO5,PO6
	basic skills for recording various types of business transactions.	
CO 2	To help the students to acquire the conceptual knowledge of accounting and to help them to learn the techniques of preparing the	PO1,PO5,PO6
	financial statements.	

#### Course Name: Business Organisation & Management

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Having a basic idea about various types of organizations & Principles of Management	PO1,PO3,PO5,PO 6
CO 2	To acquaint the students with the principles of management, help in understanding various functions of management and developing management skills.	PO1,PO3,PO5,PO 6

#### **Course Name: Business Economics**

Upon co	empletion of this course, the student will be able to:	PSO/
		PO
CO 1	Understanding the importance of Economic Concepts related to business activity	PO1,PO2,PO3,PO 5,PO6
CO 2	Acquainting the students to correlate the Economic Concepts with Business field on the Whole	PO1,PO2,PO3,PO 5,PO6
CO 3	Understanding the importance of Economic Concepts related to business activity and economy as a whole	PO1,PO2,PO3,PO 5,PO6
CO 4		

#### **Course Name: Business Environment**

Upon completion of this course, the student will be able to:		PSO/
CO 1	Basic Knowledge about Govt. policies related to business	PO2,PO4,PO5,PO 6

#### **Corporate Accounting**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	To make the students familiarize with Corporate accounting procedure and to understand the accounting for Companies as per the Accounting Standards.	PO1,PO2,PO3,PO 5,PO6
CO 2	To help the students to acquire the conceptual knowledge of Corporate Accounting, and to help them to learn the techniques of preparing the financial statements.	PO1,PO2,PO3,PO 5,PO6

#### **Course Name: Business Statistics**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Acquainting the students with basic knowledge of Statistical methods, & Graphical presentation of data analyzed with the help of Tabulation.	PO1,PO2,PO4,PO 5,PO6
CO 2	Acquaintance of Probability rules and concepts to discrete and continuous random variables to answer questions within a business context.	PO1,PO2,PO4,PO 5,PO6

# **Course Name: Banking Theory & Practice**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Understanding various concepts relating to banking business by acquiring practical knowledge in real life.	PO1,PO2,PO4,PO 5,PO6
CO 2	To provide to the students an understanding of the fundamentals of banking and impart basic knowledge of modern banking practice.	PO1,PO2,PO4,PO 5,PO6

# **Course Name: Accounting for Service Organization**

Upon completion of this course, the student will be able to:			PSO/ PO	
CO 1	Knowledge of Service organizations, banking & insurance companies accounting procedure helps the student in their job	PO1,PO2, 5,PO		
CO 2	To gain the students to Practice the Accounting procedure in Different Service Organizations.	PO1,PO2, 5,PO		
CO 3	To know the types of Insurance Companies and the accounting procedures in Insurance Companies.	PO1,PO2, 5,PO	· ·	
CO 4				

Course Name: Business Laws

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Understanding various aspects of Law to deal with real life business transactions as a consumer & seller too if need arises.	PO1,PO2,PO3,PO 5,PO6
CO 2	To provide a brief idea about the framework of Indian Business Laws.	PO1,PO2,PO3,PO 5,PO6

#### **Course Name: Income Tax**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Knowing changes in rules, regulations from time to time and submit Income tax returns.	PO1,PO2,PO3,PO 5,PO6
CO 2	To give the students the basic idea about the theoretical aspects of income tax in India, and to give an idea about the computation of income under different heads.	PO1,PO2,PO3,PO 5,PO6
CO 3		

# **Course Name: Cost Accounting**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Basic knowledge of cost concepts and accounting procedure in manufacturing concerns.	PO1,PO2,PO3,PO 5,PO6
CO 2	Understand various costing systems and management systems, Analyse and provide recommendations to improve the operations of organisations through the application of Cost and Management accounting techniques.	PO1,PO2,PO3,PO 5,PO6
CO 3	Evaluate the costs and benefits of different conventional and contemporary costing systems	PO1,PO2,PO3,PO 5,PO6
CO 4	Differentiate methods of schedule costs as per unit of production, methods of calculating stock consumption and Identify the specifics of different costing methods	PO1,PO2,PO3,PO 5,PO6

#### **Course Name: GST**

Upon co	ompletion of this course, the student will be able to:	PSO/
		PO
CO 1	Enabling the student to understand the importance of Indirect taxes (GST) in India & other countries, it's contribution to speed up the economic development	PO1,PO2,PO3,PO 5,PO6
CO 2	To provide knowledge about goods service tax and create employability to the students in the commercial tax practices.	PO1,PO2,PO3,PO 5,PO6

603	GST.	PO1,PO2,PO3,PO 5,PO6
CO 4	To know tax related with movement of goods CO5- To understand the appeals, offences and penalties with respect to GST	PO1,PO2,PO3,PO 5,PO6

# **Course Name: Commercial Geography**

Upon co	ompletion of this course, the student will be able to:	PSO/
		PO
CO 1	To understand the Geography and the structure of the earth interior	PO1,PO2,PO5
	system.	
CO 2	To know the Agriculture crops and distribution.	PO1,PO2,PO5
CO 3	To understand Rivers Drainage system and Interlinking rivers.	PO1,PO2,PO5
CO 4	To understand the Mining and Minerals resources and how these resources are utilizing in Industrial sector in India.	PO1,PO2,PO5
	To understand the role of Forests and its importance and the role of the forests in the development of Industries.	PO1,PO2,PO5

# **Course Name: Central Banking**

Upon co	mpletion of this course, the student will be able to:	PSO/
		PO
CO 1	Analyze and describe the long-term and short-term social goals of central bank policy makers.	PO1,PO2,PO3,PO 4
CO 2	To read central bank policy documents and evaluate the immediate impacts of central bank policy changes on financial markets.	PO1,PO2,PO3,PO 4
CO 3	To scrutinize commercial bank balance sheets and evaluates profitability and systemic financial stability.	PO1,PO2,PO3,PO 4
CO 4	To use algebraic and geometric modeling to evaluate the effects of central bank policy on asset prices.	PO1,PO2,PO3,PO 4

#### Course Name: RFC Rural Farm Credit

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	The Knowing problems and Credit systems in rural Areas	PO1,PO2,PO5
CO 2	To gain insight into the socio-economic structure of rural India and to understand the prospects and problems of rural development in India	PO1,PO2,PO5

# **Course Name: Office Automation Tools**

Upon co	impletion of this course, the student will be able to:	PSO/
		PO
CO 1	To understand the students MS Word and its components	PO1,PO4,PO6
CO 2	To know the students about MS-PowerPoint and custom animation	PO1,PO4,PO6
CO 3	To attain the enter and edit Formula in MS-Excel	PO1,PO4,PO6
CO 4	To make the students in Chart creation using and MS Access: Creating a Simple Database and Tables	PO1,PO4,PO6

#### **Course Name: Enterprise Resource Planning**

Upon co	mpletion of this course, the student will be able to:	PSO/
		PO
CO 1	Make basic use of Enterprise software, and its role in integrating business functions.	PO1,PO3,PO5,PO 6
CO 2	Analyze the strategic options for ERP identification and adoption.	PO1,PO3,PO5,PO 6
CO 3	Design the ERP implementation strategies.	PO1,PO3,PO5,PO 6
CO 4	Create reengineered business processes for successful ERP implementation.	PO1,PO3,PO5,PO 6

# Course Name: Computer Fundamentals & Photoshop

Upon coi	mpletion of this course, the student will be able to:	PSO/
		PO
CO 1	Bridge the fundamental concepts of computers with the present level of knowledge of the students.	PO1,PO3,PO5,PO
CO 2	Familiarize operating systems, programming languages, peripheral devices, networking, multimedia and internet	PO1,PO3,PO5,PO 6
CO 3	Understand binary, hexadecimal and octal number systems and their arithmetic.	PO1,PO3,PO5,PO 6
CO 4	To explore basic knowledge on computers and Photoshop's beauty from the practical to the painterly artistic and to understand how Photoshop will help you create your own successful images.	PO1,PO3,PO5,PO 6

#### **Course Name: Business Analytics**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	Apply statistical analysis and machine learning techniques to identify patterns in the data and build predictive models.	PO1,PO3,PO4,PO 6
CO 2	Effectively communicate the findings of the data analysis using visualization techniques.	PO1,PO3,PO4,PO 6
CO 3	Develop creative ways of combining and using large and diverse datasets with predictive analytics to make business decisions.	PO1,PO3,PO4,PO 6
CO 4		

# Course Name: Programming in ${\bf C}$

Upon co	mpletion of this course, the student will be able to:	PSO/
		PO
CO 1	Able to implement the algorithms and draw flowcharts for solving	PO1,PO4,PO6
	Mathematical and Engineering Problems.	, ,
CO 2	Demonstrate an understanding of computer Programming language	PO1,PO4,PO6
	concepts.	, ,
CO 3	Ability to design and develop Computer programs, analyzes, and interprets	PO1,PO4,PO6
	the concept of pointers, declarations, initialization, operations on pointers	- , - ,
	and their usage.	
CO 4	Develop confidence for self education and ability for life-long learning	PO1,PO4,PO6
	needed for Computer language.	, - ,

# **Course Name: Database Management System**

Upon co	empletion of this course, the student will be able to:	PSO/
		PO
CO 1	To describe data models and schemas in DBMS.	PO1,PO4,PO6
CO 2	To understand the features of database management systems and Relational database.	PO1,PO4,PO6
CO 3	To use SQL the standard language of relational databases.	PO1,PO4,PO6
CO 4	To understand the functional dependencies and design of the database.	PO1,PO4,PO6
	To understand the concept of Transaction and Query processing.	PO1,PO4,PO6

#### **Course Name: E-Commerce**

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	To understand the concept of E-Commerce and Describe the	PO1,PO4,PO6
	opportunities and challenges offered by E-Commerce.	, ,
CO 2	To know the introduction of Internet and the evolution of the Internet.	PO1,PO4,PO6
CO 3	To able to handle electronic payment technology and requirements for	PO1,PO4,PO6
	internet based payments .	, ,
CO 4	To know the Conceptual learned concept of online shopping and models of Electronic market and internet security, digital signature.	PO1,PO4,PO6
	models of Electronic market and internet security, digital signature.	, - ,

# Course Name: Web Technology

Upon completion of this course, the student will be able to:		PSO/
		PO
CO 1	To understand the Introduction of HTML, XML.	PO1,PO4,PO6
CO 2	To understand the Cascading Style Sheets like Introduction, using Styles, simple examples, your own styles.	PO1,PO4,PO6
CO 3	To understand JavaScript and understand Objects in JavaScript.	PO1,PO4,PO6
CO 4	To understand validation, opening a new window, messages.	PO1,PO4,PO6